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WHOLESALE PRICE LIST

L. E. COOKE COMPANY

AT. 7-6145

San Gabriel, California

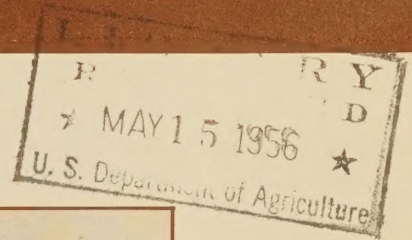
5716 N. Vista St.

GROWERS & DISTRIBUTORS
of
DECIDUOUS

SHADE TREES - SHRUBS - FRUIT TREES

MEMBER - CALIFORNIA ASSOCIATION OF NURSERYMEN

REF/RAR



JUL 1 '85

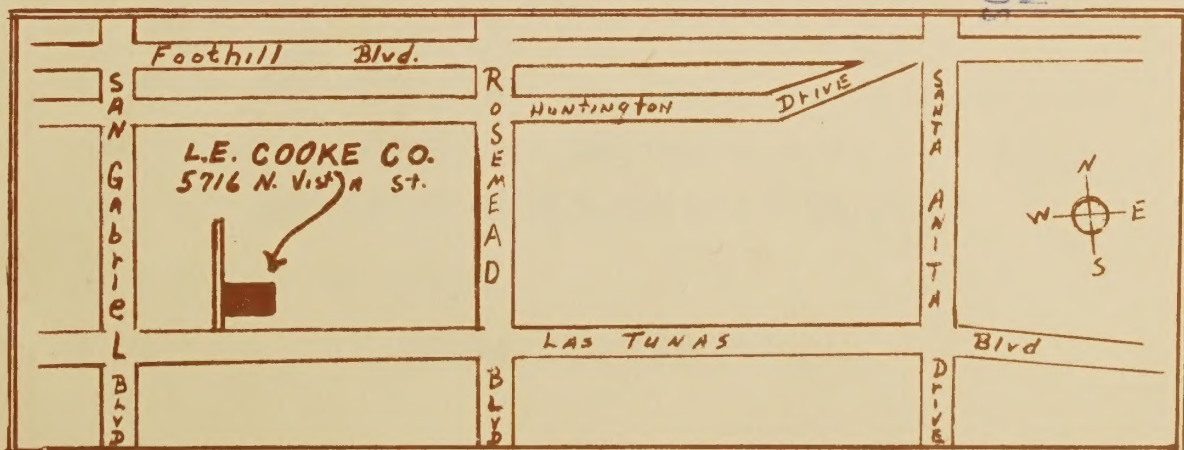
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WHOLESALE LIST

Terms and Conditions of Sale

This List Cancels All Previous Quotations

TERMS:

All prices are f.o.b. San Gabriel, Calif., boxing and baling at cost. Packing free on truck and carload shipments.

Note: On each catalog page we list the FREE DELIVERY ZONE BY OUR TRUCKS.

Usual trade terms to nurserymen of established credit, otherwise C.O.D. Terms are, net 60 days. Interest charged on overdue accounts. 5% Discount on cash and carry orders over \$10.00.

CLAIMS:

For any cause claims must be made within ten days of receipt of stock.

GUARANTEE:

We accept all orders subject to crop conditions, and we reserve the right to cancel a portion of the stock, or all thereof, should injury befall our stock from hail, windstorm, frost, other weather conditions, error in count, insect and disease injury, or other natural causes beyond our control. We are careful to keep our varieties true to name and will replace any portion of the stock that may prove otherwise, or refund the price paid for such portions. It is agreed that the original price shall be the maximum damages the purchaser is entitled to.

A FEW OF OUR EXTRA SERVICES OR HELPS TO YOU:

We supply free of charge, fruit tree tags for each tree, giving description of fruit, and ripening dates, to save you time in selling trees.

We deliver all bareroot stock, shade trees, fruit trees, shrubs, grapevines, etc., with roots heavily covered with wet shingletow, so that your order arrives at your nursery, whether in our district or out of state, in prime, moist condition. Our customers greatly appreciate this extra care in delivery of deciduous stock. (We can also supply baled shingletow for your own use.)

OUR LOCATION:

Office, warehouse and yard—5 blocks east of corner of San Gabriel Blvd and Las Tunas Blvd., 200 feet north of Las Tunas on Vista St., San Gabriel.

Growing grounds—(deciduous trees, shrubs, etc.) 10 miles northeast of Escondido, Calif., (San Diego County) off U. S. 395 Highway.

L. E. COOKE CO.

5716 N. Vista St., San Gabriel, California

ATlantic 7-6145



These are the fields that produce our “Blue Label” quality trees.

Rich, deep alluvial soil, rich in compost. Located in Northeast San Diego County. Off of 395 Highway, 10 miles Northeast of Escondido, 60 miles Southwest of Riverside.

Stop in--you are invited. . . .



It doesn't take a Wizard to grow good trees, just continual hard work. It doesn't take a high pressure Salesman to sell them--they sell themselves.

We grow our trees as individual trees--not as a Crop. All poor trees are destroyed long, long before we deliver them to you, our valued customer.



This is what makes straight, full quality trees. (Each tree ready for immediate sale to your customers).

Continual trimming, staking, tying throught the growing season. "There is no short cut to quality".



Modern methods produce quality trees. Overhead irrigation and overhead fertilization all contribute to better, straighter growth.

"BLUE LABEL" FRUIT TREES

(Descriptive Labels Furnished)

FOR JANUARY 1957 DELIVERY

PLEASE ORDER IN MULTIPLES OF 10

Add 10c "Per Tree" for splitting bundles

VARIETY	3-4'	4-6'	6-8'	X-Large	VARIETY	3-4'	4-6'	6-8'	8-10'
Peaches	50c	60c	70c	85c	Cherries	65c	75c	85c	1.00
Babcock					Bing				
Australian Saucer					Royal Ann				
Early Elberta					English Morello				
Elberta					Black Tartarian				
J. H. Hale									
Hale Haven					Apples	60c	70c	85c	1.00
Heath Cling					Beverly Hills				
Miller's Late					Winter Banana				
Rio Oso Gem					Yellow Bellflower				
Tuscan Cling					Delicious—Red				
Sims Cling					Delicious—Yellow				
Golden Jubilee					Gravenstein				
Ventura					Jonathan				
Bonita									
Plums	50c	60c	70c	85c	Crabapples	60c	70c	85c	1.00
Green Gage					Transcendent				
Satsuma									
Santa Rosa					Pears	60c	70c	85c	1.00
Wickson					Bartlett				
Beauty					Berre d'anjou				
Howard Miracle					Winter Nellis				
(plus 15c Royalty)									
Nectarines	50c	60c	70c	85c	Prunes	60c	70c	85c	
Goldmine					Sugar				
Gower					French				
John Rivers									
Fireglobe					Pomegranates	50c	60c	75c	
Apricots	50c	60c	70c	85c	Wonderful				
Royal									
Blenheim					Walnuts	1.20	1.50	1.75	2.00
Tilton					Placentia				
Moorpark					Eureka				
Newcastle					Payne				
Almonds	50c	60c	70c						
Ne Plus					Persimmons				
Nonpareil					Hachiya				
Jordanola					Fuju—20c more				
Pecans	1.75	2.25	2.75						
Mahan									
Success									
Stuart									
Burkett									
					Figs (No replacements)				
					Brown Turkey				
					Black Mission				
					White Kadota				
					Osborne Prolific				

Sold To

Address

City

Terms

Date

"BLUE LABEL" SHADE TREES

	3-4 .70	4-6 1.00	6-8 1.30	8-10 1.60	10-12 2.00	12-14 2.50
ALDER, WHITE					None	None
ASH, MODESTO						None
ASH, ARIZONA			None	None	None	None
BIRCH, EUROPEAN WHITE						Few
CATALPA, SPECIOSA				None	None	None
COTTONWOOD, COTTONLESS					None	None
ELM, CHINESE						
LOCUST, BLACK	None	None				Few
LOCUST, DECAISNEANA (Pink)	None	None				None
LOCUST, IDAHO (Deep Pink)	None	None				None
MAPLE, SILVER						None
MULBERRY, CUTLEAF (Fruitless)	None	None				
MULBERRY, KINGAN (Fruitless)	None	None				
POPLAR, BOLLEANA (Silver-Leaf)					None	None
POPLAR, CAROLINA					None	None
POPLAR, LOMBARDY					None	None
SYCAMORE, EUROPEAN						None
WILLOW, WEEPING	None					None
ALBIZZIA, JULIBRISSEN	.80	1.20	1.60	2.00	2.50	
HACKBERRY, (C. OCCIDENTALIS)			None	Few	None	
LOCUST, THORNLESS HONEY			None	None	None	
SYCAMORE, NATIVE	None	None	None	None	None	
UMBRELLA, TEXAS			Few	None	None	
ZELKOVA, SERRULATA			None	None	None	
BIRCH CLUMPS (European White)	3-4 .90	4-5 1.25	5-6 1.50	6-7 2.00	7-8 3.00	

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY

SHADE TREES

FOR FALL COLOR

BIRCH, CUTLEAF WEEPING (*Betula Laciniata*)

5-6.	1.50
7-8.	2.30
8-9.	2.70

BOXELDER, VARIEGATED (*Acer Negundo Variegated*)

4-5.	1.10
5-6.	1.35
6-8.	1.75

MAPLE, RED (*Acer Rubrum*) Good Red Fall Color

6-8 Branched	2.10
8-10 Branched	2.60

MAPLE, SCHWEDLERI (New Growth Bright Red)

5-6 Branched	1.90
6-8 Branched	2.45
8-10 Branched	2.85

OAK, PIN (Symmetrical-Fast Growing-Bright Red In Fall)

6-7 Branched	2.60
7-8 Branched.	2.85
8-9 Branched	3.35

OAK, SCARLET (Bright Green Foliage Becomes Scarlet In Fall)

5-6 Branched	2.10
6-8 Branched	2.85
8-10 Branched	3.35

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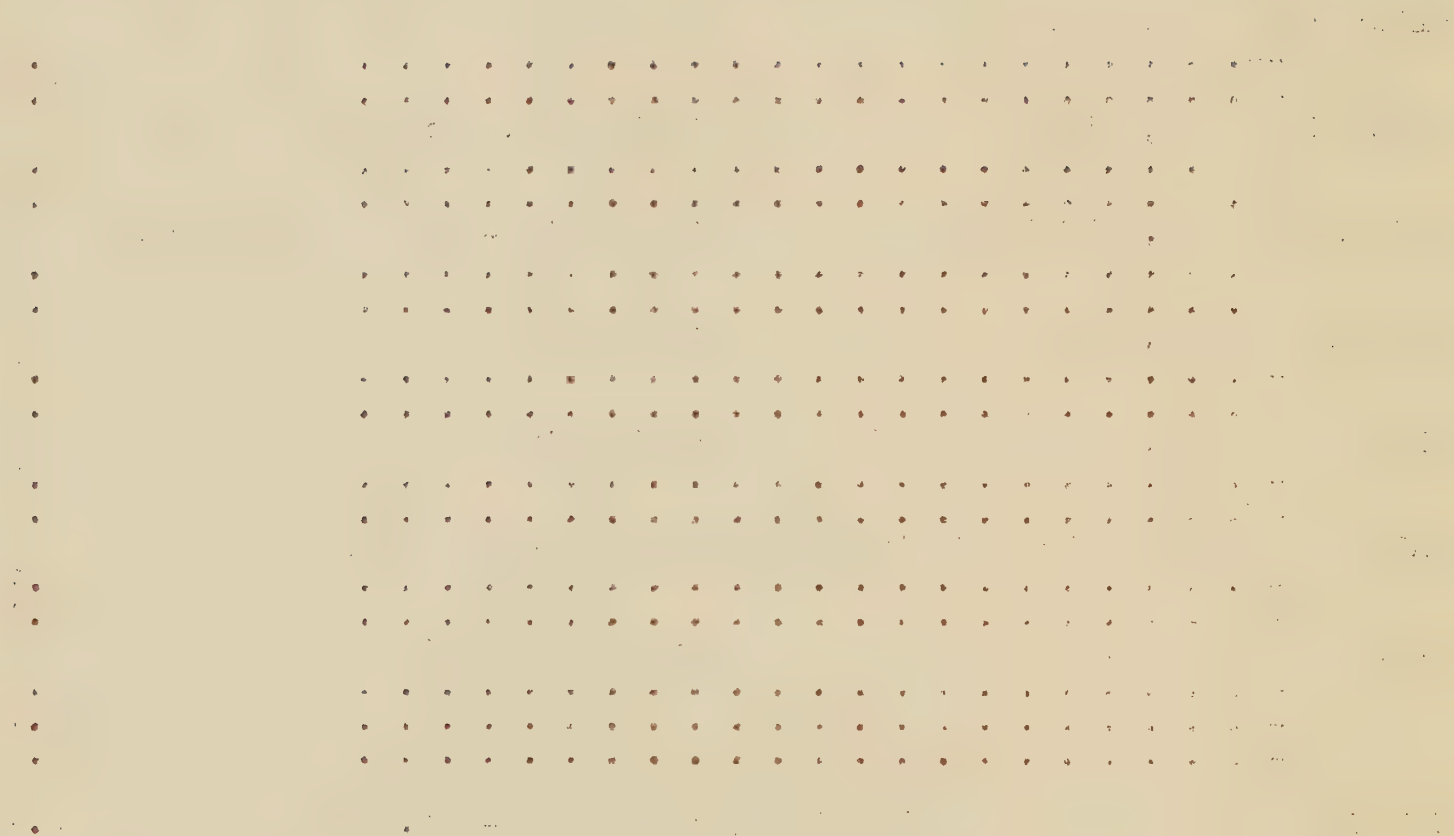
"BLUE LABEL" FLOWERING TREES

FOR SPRING & SUMMER COLOR

FLOWERING CRAB, BECHTEL	Large Double Pink	
3-4.		1.00
4-5.		1.50
FLOWERING CRAB, ELEYI	Single Red, Dark Leaf	
5-6.		1.30
6-7.		1.60
FLOWERING CRAB, FLORIBUNDA	Single Pink-Pendulus Branches	
4-5.		1.00
5-6.		1.30
FLOWERING CRAB, HOPA	Single Red	
5-6.		1.30
6-7.		1.60
FLOWERING CRAB, SCHEIDECKERI	Double Pink	
5-6.		1.30
6-7.		1.60
LABURNUM VOSSI (Golden Chain Tree)	Long Yellow Clusters	
5-6.		1.70
6-7.		2.10
FLOWERING CHERRY, KWANZAN	Large Double Pink	
3-4.		1.35
4-5.		1.75
5-6.		2.00
WEeping CHERRY Large Double Pink (#1 Grade) 5-6Ft. Stems		2.75

	4-6	6-8
FLOWERING PLUM, PRUNUS BLERIANA Light Double Pink	.75	.85
FLOWERING PLUM, PRUNUS HOLLYWOOD Dark Pink (Fruiting)	.75	.85
FLOWERING PLUM, PRUNUS PISSARDI Sgl. Pink, Red Leaf	.75	.85
FLOWERING PLUM, PRUNUS THUNDERCLOUD Sgl. White, Dk. Leaf	.75	
FLOWERING PEACH, VARIEGATED DOUBLE.75	.85
FLOWERING PEACH, WHITE DOUBLE75	.85
FLOWERING PEACH, EARLY PINK DOUBLE.75	.85
FLOWERING PEACH, HELEN BORCHERS, LATE DOUBLE PINK . .	.75	.85
FLOWERING PEACH, EARLY RED DOUBLE75	.85

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"BLUE LABEL"

DWARF FRUIT TREES

Variety	Description	Harvest Time	Price
PEACHES			
ELBERTA	Large Yellow Freestone	Mid---July	2.00
EARLY ELBERTA	Large Yellow Freestone	Early-July	2.00
J. H. HALE	Large Yellow Freestone	Late--July	2.00
HALE HAVEN	Large Red Freestone	Late--June	2.00
APRICOTS			
ROYAL	Yellow Skin Pale Flesh	Late--June	2.00
BLLENHEIM	Deep Yellow Juicy	Late--June	2.00
TILTON	Orange Skin Very Large	Early-July	2.00
PLUMS			
SANTA ROSA	Large Dark Red	Late--July	2.00
SATSUMA	Purple Yellow Veined	Mid---August	2.00
NECTARINES			
GOLDMINE	Large White Freestone	Early-August	2.00
STANWICK	Pale Green Freestone	Mid---August	2.00
BOSTON	Deep Yellow Freestone	Late--August	2.00
APPLES			
RED DELICIOUS	Red-Delicious Flavor	Oct. to Jan.	2.00
YELLOW DELICIOUS	Golden-Crisp-Firm	Oct. to Jan.	2.00
JONATHAN	Med-Brillinat Red	October	2.00
GRAVENSTEIN	Striped Red-Juicy	July to August	2.00
PEARS			
BARTLETT	White Flesh-Yellow Skin	Mid---August	2.00
BERRE D'ANJOU	Yellow with Reddish Tinge	October	2.00

DAILY NEWS

FLOWERING & FRUITING

PEACHES

Variety	3-4	4-6	4-6H	6-8
3 STAR. DARK PINK	1.00	1.10	1.25	1.35
4 STAR. SALMON	1.00	1.10	1.25	1.35

KOREAN BUSH CHERRIES

#20 - TALLER OF THE TWO AND MORE ACID	1.50
#60 - SWEETER FRUIT - SMALL BUSH - LARGE FRUIT	1.50

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"BLUE LABEL" FRUIT TREES

ARMSTRONG PATENTED

PEACHES	RETAIL	1-9	10-19	20-99	100 Up
GOLDEN BLUSH	\$2.75	1.85	1.65	1.40	1.30
REDWING	2.75	1.85	1.65	1.40	1.30
ROBIN	2.75	1.85	1.65	1.40	1.30
SPRINGTIME	3.50	2.35	2.10	1.75	1.65
NECTARINES					
PANAMINT	3.00	2.00	1.80	1.50	1.40
PIONEER	3.00	2.00	1.80	1.50	1.40
SILVER LODGE	3.00	2.00	1.80	1.50	1.40
APRICOTS					
REEVES	2.75	1.85	1.65	1.40	1.30
APPLES					
PETTINGILL	3.00	2.00	1.80	1.50	1.40

DESCRIPTIONS

Golden Blush-Ripens early August. Large gold & red freestone
 Redwing-----Ripens early July. Red and white freestone
 Robin-----Ripens late May. Red cheek, semi-freestone
 Springtime---Ripens early May White flesh, mottled red skin

PANAMINT-----Ripens early July. Large red & orange freestone
 PIONEER-----Ripens late July Yellow fleshed freestone
 SILVER LODGE--Ripens late June-White fleshed, red skin, large freestone

REEVES-Good apricot for So. Calif. Ripens early June. Plant with Royal.

PETTINGILL---Ripens August. Deep red & yellow striped, crisp, juicy.

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DECIDUOUS SHRUBS

	18-24"	2-3'	3-4'
ALTHEA, <u>Double</u> Flowering Rose of Sharon	.40	.50	
ANEMONEAFLORA. (Pink)			
ARDENS (Violet)			
BANNER (White, Red Center)			
JEANNE D'ARC (White)			
LUCY (Red)			
PURPUREA (Purple)			
CYDONIA JAPONICA RUBRA (Red Flg. Quince)60	.80	
FORSYTHIA SPECTABILIS.45	.60	
LILAC COMMON EASTERN45	.60	
LILAC PERSIAN.45	.60	
SPIREA VAN HOUTTI.40	.55	
SPIREA REEVESIANA.40	.55	
VIBURNUM OPULIS STERILE (Snowball)60	.80	
WISTERIA SINENSIS (Blue) GRAFTED60	.80	1.00
WISTERIA MULTIJUGA(Pink) GRAFTED60	.80	
LILACS, HYBRID FRENCH, BUSH FORM 2 Years		1.10	
ADELAIDE DUNBAR Dark, Red Double			
BELLE D'NANCY Lavender, Pink Double			
CHARLES SARGENT Blue Double			
CHARLES JOLY. Dark Red Purple Double			
EDITH CAVELL. Pure White Double			
LUDWIG SPAETH Dark Red Purple Double			
KATHERINE HAVEMEYER Purple Mauve Double			
MRS. EDWARD HARDING Red Double			

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER SHRUB ON ORDERS LESS THAN 10).
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GRAPE

VINES

HEAVY, NO. 1 GRADE

RATE APPLIES ONLY WHERE THE QUANTITY IS PURCHASED IN ONE VARIETY.

GROUP 1	Each,	25 Rate .15	50 Rate .10	250 Rate .08
MUSCAT,	Large, seeded, dull green. Table & wine.	Sept.		
THOMPSON SEEDLESS, . .	Med. seedless white to golden. Table & raisin,	Aug.		
TOKAY,	Large, seeded pale red. Table & wine	Sept.		
RED MALAGA,	Large, seeded pink to purple. Table,	Sept.		
WHITE MALAGA, . .	Large, seeded yellow-green, sweet & tender. Table,	Aug.		
EMPEROR	Large seeded, red to purple. Table,	Sept.		
LADYFINGER,	Large, elongated white to yellow. Table,	Sept.		
RIBIER,	Medium, seeded jet black, Table,	Aug.		
ZINFANDEL	Medium, juicy purple to black. Wine,	Aug.		



GROUP 2	Each,	25 Rate .20	50 Rate .18	250 Rate .15
BLACK MONUKKA	Medium, seedless black. Table,	Aug. to Sept.		
CARDINAL.	Medium, seeded, dark with Muscat flavor. Table,	July.		
CONCORD, EASTERN. . . .	Med. blue-black, thick skin. Table & jelly,	Aug.		
CONCORD, CALIFORNIA . . .	Large oblong blue-black. Table & juice,	Sept.		

NO ORDER ACCEPTED FOR LESS THAN 25 OF ONE VARIETY

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BERRIES & SMALL FRUITS

BERRY PLANTS	25 For	100 Rate	1000 Rate
BOYSENBERRY.	2.25	8.00	75.00
BOYSENBERRY, THORNLESS	2.25	8.00	75.00
YOUNGBERRY	2.25	8.00	75.00
YOUNGBERRY, THORNLESS.	2.25	8.00	75.00
NECTARBERRY.	2.25	8.00	75.00
MAMMOTH BLACKBERRY	2.25	8.00	75.00
CORY BLACKBERRY, THORNLESS	2.75	10.00	90.00
LOGANBERRY	2.75	10.00	90.00
LOGANBERRY, THORNLESS.	3.75	12.50	100.00
OLALLIE BLACKBERRY	4.50	15.00	125.00
CUTHBERT, RED RASPBERRIES	2.25	8.00	75.00
NEW WASHINGTON, RED RASPBERRIES	2.25	8.00	75.00
INDIAN SUMMER, RED RASPBERRIES	2.25	8.00	75.00
CUMBERLAND, BLACK CAP RASPBERRIES	2.25	8.00	75.00

SMALL FRUITS			
RHUBARB, STRAWBERRY.	4.00	15.00	
RHUBARB, OREGON CHERRY	4.00	15.00	
RHUBARB, EMBREE CHERRY	4.00	15.00	
ARTICHOKES, GREEN GLOBE, HEAVY PLANTS.	5.00	17.00	
ASPARAGUS, MARY WASHINGTON-100 Minimum	2.50	20.00
ASPARAGUS, PARADISE. . . . -100 Minimum	2.50	20.00
ASPARAGUS, NEW 500 -100 Minimum	2.50	20.00
HORSERADISH	2.50	8.00	
GOOSEBERRIES . . . OREGON CHAMPION. . .	5.00	20.00	
CURRENTS, . . PERFECTION. OR. FAY'S . .	5.00	20.00	
BLUEBERRIES, . . RUBEL50/ea	50.00	
BLUEBERRIES, . . RANCOCOS.50/ea	50.00	
BLUEBERRIES, . . JERSEY.50/ea	50.00	

STRAWBERRIES	Per 100	Per 500	Per 1000
LASSEN, . . . UNIVERSITY.	2.75	11.50	20.00
DONNER, . . . UNIVERSITY.	2.75	11.50	20.00
SHASTA, . . . UNIVERSITY.	2.75	11.50	20.00
KLONDIKE,	1.75	8.00	15.00
20TH CENTURY, . EVERBEARING	4.00	17.50	30.00
STREAMLINER, . . EVERBEARING	3.50	13.50	25.00
CALIFORNIA HYBRID #25 ORNAMENTAL . . .	4.00	17.50	30.00

ALL BERRIES AND SMALL FRUITS CARRIED IN STOCK IN OUR COLD STORAGE ROOM.

1. 25 MINIMUM ON ALL ORDERS
2. DELIVERED BY BEST METHOD. (NO DELIVERY DECEMBER 20TH to JANUARY 20TH).
3. DELIVERED FREE IN SOUTHERN CALIFORNIA ONLY. (OTHERS FOB SAN GABRIEL).
4. AVAILABLE DECEMBER THROUGH MARCH

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ORDER FORM

NEW ACCOUNTS: PLEASE LIST OTHER SEASONAL SUPPLIERS AS REFERENCE.

SHIP TO:

TERMS

ADDRESS

TOWN

Via
Express

BY:

STATE

Freight Truck

QUANTITY	SIZE
----------	------

DESCRIPTION

PRICE	TOTAL
-------	-------

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